

## Message Text

UNCLASSIFIED

PAGE 01 VIENTI 00254 141048Z

17

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /049 W

----- 020394

R 140825Z JAN 75

FM AMEMBASSY VIENTIANE

TO SECSTATE WASHDC 2100

UNCLAS VIENTIANE 0254

E.O. 11652: N/A

TAGS: BEXP, LA

SUBJECT: COMMERCIAL PRESENCE FAIR PROGRAM, LAOS

REF: STATE 279299

1. FOLLOWING IS OUR COMMERCIAL PRESENCE FAIR NOMINATION WHICH QUALIFIES UNDER THE CPF PROGRAM FOR FY 76:

NAME: THAT LUANG NATION FAIR

DATE: MID-OCTOBER 1975

LOCATION: THAT LUANG FAIR GROUNDS, VIENTIANE

2. JUSTIFICATION: THE THAT LUANG NATIONAL FAIR IS THE MAJOR NATIONAL FAIR IN LAOS. PARTICIPATION IN THIS FAIR IS OPEN TO ALL FOREIGN EMBASSIES AND A CERTAIN NUMBER OF COMMERCIAL ENTITIES. WITHIN EACH EMBASSY PAVILION ARE REPRESENTED VARIOUS COMMERCIAL COMPANIES, WHO DISPLAY THEIR PRODUCTS FOR POSSIBLE SALE ON THE SPOT OR THROUGH ORDERS TAKEN. THE COMMERCIAL VALUE OF THIS FAIR TO THE U.S. IS, HOWEVER, OUTWEIGHED BY THE POLITICAL BENEFITS. U.S. HAS REGULARLY TAKEN PART IN THIS FAIR IN RECENT YEARS. NON-PARTICIPATION BY THE U.S. WOULD GIVE THE IMPRESSION TO THE LAO GOVERNMENT THAT THE U.S. WAS WITHDRAWING ITS SUPPORT FOR THE GOVERNMENT. FOR THIS REASON, WE BELIEVE THAT CONTINUED U.S. PARTICIPATION IN THIS FAIR IS NECESSARY IN THE INTEREST OF THE LONG-TERM U.S. FOREIGN POLICY GOALS IN THIS AREA.

3. ADDITIONAL INFORMATION REQUESTED WILL BE SUBMITTED BY AIRGRAM.

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WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975VIENTI00254  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750013-1021  
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**Office:** ACTION COME  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 279299  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 10 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <10 APR 2003 by McShalBA>; APPROVED <17 FEB 2004 by ShawDG>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
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**TAGS:** BEXP, LA  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006